



## Leadership Development Programs for State Healthcare Associations

Custom-designed and expertly facilitated open-enrollment programs

Given the transformative healthcare landscape, leaders are under significant pressure to respond to the complex demands of the industry. To respond to this need, TLD Group offers leadership development programs, in partnership with state healthcare associations, aimed to develop members for growth within their organizations.

Our collaborative model positions state healthcare associations as the educational resource for healthcare leaders grappling with a myriad of issues impacting their organizations.

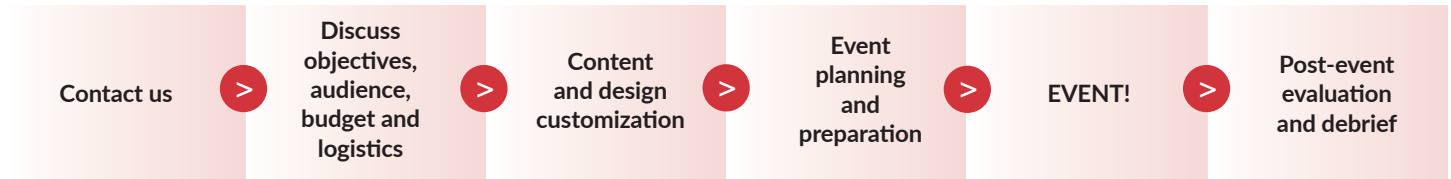
We create and facilitate innovative educational programming that combines theory with practical application designed and delivered by our esteemed faculty of industry thought leaders.

### Why Choose TLD Group?

- **Design Expertise:** We have years of experience in custom curriculum design based on our trademarked needs assessment process to target your members' most pressing needs.
- **Tailored Fit, Partners in Design:** Our design team works closely with your education committee to ensure our programs are branded to reflect your unique value proposition.
- **Health Ecosystem Focus:** With a depth of expertise offering innovative solutions across the health ecosystem, we truly understand the unique challenges facing our industry.
- **Learn from National Experts:** We draw upon our esteemed faculty of academicians, physician and healthcare executives, and motivational speakers who custom design and deliver cutting-edge learning sessions on pressing industry topics.
- **Coordinated Networking:** Open enrollment programs provide learning opportunities with fellow state association members, creating a strong support system and network of colleagues and peers.

## Our Process

The delivery format, faculty, content, logistics and timeline are fully customizable to ensure you and your members receive the highest return on your investment of time and resources. We partner with you to ensure your members will return to their organizations ready to implement actionable steps to address their key strategic imperatives.



## Design Elements

### Open Enrollment Delivery Formats

#### Keynote Presentation

Engaging and informative presentations on a pertinent topic delivered by an expert speaker, followed by an interactive Q&A and networking reception.

#### Full- or Half-Day Conference

Multiple learning sessions delivered back-to-back aligned to either one central track or a variety of tracks, with networking receptions throughout the day.

#### Multi-Day Conference

Learning sessions delivered over two to three days, including multiple tracks corresponding to key themes in the industry.

#### Leadership Academy

Multi-faceted program including interactive learning sessions, assessment and coaching, and project work delivered over a short or long timeframe.

### Sample Content/Topics

- How to Organize for Changing Reimbursement Schemes
- Navigating Cross-Sector Collaboration to Enhance Population Health
- How to Monetize Quality in a Pay-for-Value World
- Accelerating Healthcare Business Growth Through Innovation Business Models
- Recruiting, Retaining, and Developing Top Talent
- Adapting to Changing Consumer Demands and Expectations
- Enhancing Patient Safety Through High Reliability
- The Leadership Partnership as the Cornerstone of Performance and Resilience
- Leveraging Technology to Drive Results for Your Healthcare Organization
- Physician Engagement and Alignment
- Disruptive Innovation in Healthcare



## About Us

The Leadership Development Group brings talent development solutions to Senior Executives, Medical & Scientific Leaders, Teams, and Boards within the provider, pharmaceutical, and payer sectors. Our solutions include executive and physician leadership assessment and coaching, organizational development consulting, a speakers bureau, and group leadership development programs including our coveted Applied Physician Leadership Academy® (APLA™). Our solutions are designed to engage and empower leaders to take on the challenges facing the industry and develop the capabilities to execute business strategies that position their organizations for success.

### For more information contact:

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